



## Who We Are:

Alternative Policy Solutions is a non-partisan, public policy research project at the American University in Cairo. Using rigorous, in-depth research, and a participatory process of consultations with a diverse range of stakeholders, we propose evidence-based policy solutions to some of the most difficult challenges facing Egypt. Our solutions are innovative, forward-looking and designed to support decision makers' efforts to introduce inclusive public policies.

## The Problem:

As Egypt continues to suffer through turbulent times, decision-makers are facing the challenge of balancing different economic, social and political priorities, with the need to reach and engage the most under-served and excluded communities.

An Egyptian formula is yet to be found for a model of forward-looking, sustainable and inclusive development without compromising the efficient responsiveness to current crises.

## Our Solutions:

In Alternative Policy Solutions, we believe in inclusive development as an effective strategy to achieve sustainable growth that is representative of the interests and voices of all, including the most under-served communities.

Our research focuses on formulating participatory, evidence-based, inclusiveness-oriented public policy proposals in the areas of socioeconomic reform, resources' management, and public services. We do not believe in a one-solution-fits-all approach. Instead, our research is pointedly current, multidimensional and comprehensive.

The project relies on a three-pronged strategy:

- **Evidence-based, state-of-the-art research:**  
Our team of experts formulates policy solutions based on a thorough review of all available litera-

ture, international best practices, and lessons learnt from other countries. This knowledge is balanced with original, rigorous analysis of Egypt-specific data to ensure the proposed policies are relevant, forward-looking and cutting-edge.

- **Participatory approach for actionable solutions:**

As part of the process of designing our policy solutions, our team conducts broad consultations with a range of policymakers, the private sector, experts and scholars as well as policy beneficiaries. The participatory approach of our research ultimately enriches our findings and helps build a foundation for consensus. As a result, our findings are realistic and implementable.

- **Public engagement:**

Participatory, evidence-based, implementable research is complemented with making knowledge accessible to the public as the primary stakeholder of public policy. Through our digital platforms and events, we aim to start and enrich informed public conversations about our different policy products.

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